

Dear Community Member:

Improv comedy troupe **ComedyCity** will once again be hosting the **28-Hour Marathon of Comedy** on **March 26 & 27, 2010**. It's a nonstop adventure in laughter for folks of all ages from 7:30pm Friday until 11:30pm Saturday. The event will be held at **The Sports Corner**, our new home as of 3/5/10.

While it's mostly fun and games, the major reason for this event is to raise money for children's cancer charities in the Green Bay area. Cancer is the leading cause of death by disease among U.S. children, and more than 12,000 new cases of childhood cancer will be diagnosed this year.

We are seeking your help to raise money for this very worthy cause. In the four years we've been working with these charities, we've raised over \$16,000 to help patients and families affected by this difficult disease.

Companies have provided cash sponsorships, as well as prizes for the raffle which we hold in the weeks leading up to the Marathon. Details on how you can get involved are outlined on page two. We would appreciate any contribution that your business or organization might see fit to make. 100% of sponsorship donations go directly to the children's cancer charities.

#### The Charities

- The De Pere-based **Families of Children with Cancer, Inc.**, is a nonprofit support group offering financial, social, and educational assistance to patients, families, and long-term survivors of childhood cancer in Northeastern Wisconsin and Michigan's Upper Peninsula. [www.ourkidswithcancer.com](http://www.ourkidswithcancer.com)
- **The Angel Fund for Children with Cancer, Inc.**, of Green Bay is a nonprofit organization dedicated to giving financial and social support to families residing in Northeastern Wisconsin whose children are receiving treatment for cancer or bone marrow failure. [www.theangelfundforchildren.org](http://www.theangelfundforchildren.org)

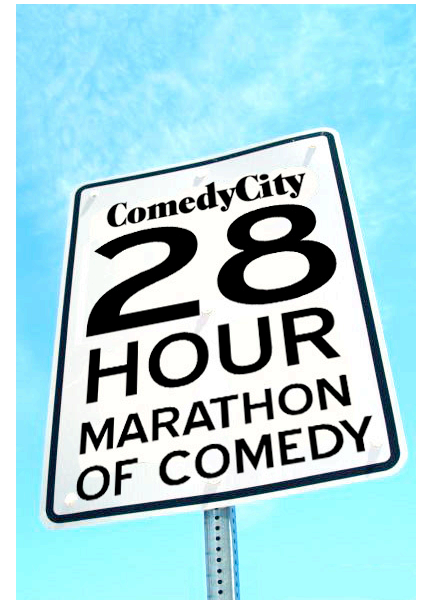
What is ComedyCity? ComedyCity is the Green Bay area's longest-running comedy club. We've been doing improvisational comedy shows, plays, workshops, kids camps and other assorted performance stuff throughout Northeastern Wisconsin for over 20 years. We're moving into our new, permanent home at the Sports Corner in downtown De Pere on March 1. [www.comedycityonline.com](http://www.comedycityonline.com)

Please contact troupe member Gary Radke at 920.366.6820 or [gradke@gmail.com](mailto:gradke@gmail.com) with inquiries about becoming a Marathon sponsor. Thank you for your help and generosity.

Sincerely,



Mike Eserkalm  
Owner, ComedyCity



***ComedyCity @ The Sports Corner***

920.983.0966 • 500 Grant Street • De Pere, WI 54115 • [www.ComedyCityOnline.com](http://www.ComedyCityOnline.com)

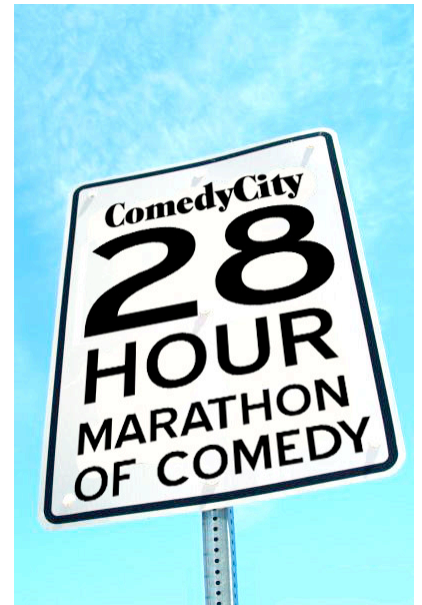
Become a 2010

## **MARATHON SPONSOR**

**Get your message in front of hundreds of Marathon attendees, plus audiences in the weeks leading up the event.**

### **Event Title sponsor - \$1,500**

- Company name/logo fully integrated with name of event (28 Hour Marathon of Comedy brought to you by YOUR COMPANY) in all press and promotions
- Your ad on the back of the raffle tickets (5,000)
- Company logo & link on the ComedyCity website
- Verbal sponsor acknowledgement during peak show times
- Tickets to the event to entertain clients or employees
- Company/Organization advertisement in the Marathon program
- Other display or integration with the Marathon as agreed upon by ComedyCity and Title Sponsor.



### **Hourly Sponsor - \$100/Hour**

Own an hour of the Marathon!

- Performers will integrate your company/organization throughout the hour (mentions, a live commercial, wearing t-shirts with your logo, etc.)
- Company/Individual logo listed in Marathon program
- Company/Individual logo listed on ComedyCity website
- Hours will be chosen on a first come, first serve basis

### **Raffle Prize sponsor – varies**

Perhaps you have products, services or gift certificates you'd like to donate to the raffle to help raise even more money. Items will be on display and tickets will be sold at the theatre and in the community for three weeks leading up to the Marathon.

- Company/Individual name listed in Marathon program
- Company/Individual name listed on ComedyCity website
- Company/Individual name on raffle info including prize baskets and ticket order forms.

Of course a donation in any amount would be sincerely appreciated. It is for the kids, after all. 100% of sponsorship donations go directly to the children's cancer charities.

Please contact Gary Radke at 920.366.6820 or [gradke@gmail.com](mailto:gradke@gmail.com) with inquiries about becoming a Marathon sponsor.

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